

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 484830 /		<u>Alt Order #</u> 06226745
<u>Product</u> DEAN HELLER 4 SENATE		
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	KVVU	10/10/12	10/12/12	Better	M-F 11a-12p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$100.00			
N 14	KVVU	10/15/12	10/16/12	Better	M-F 11a-12p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	MTU-----	:30		\$100.00	NM		
	See MG 18.4											
N 17	KVVU	10/10/12	10/12/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Cops/Dog The Bounty Hunter	1-2pm	---WThF----	:30		\$100.00	NM		
	See MG 18.4											
	2	KVVU	10/08/12-10/14/12	Cops/Dog The Bounty Hunter	1-2pm	---WThF----	:30		\$100.00	NM		
	See MG 18.4											
	3	KVVU	10/08/12-10/14/12	Cops/Dog The Bounty Hunter	1-2pm	---WThF----	:30		\$100.00	NM		
	See MG 18.4											
N 18	KVVU	10/15/12	10/16/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$3,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Cops/Dog The Bounty Hunter	1-2pm	MTU-----	:30		\$100.00	NM		
	See MG 18.4											
	2	KVVU	10/15/12-10/21/12	Cold Case Files	1-2pm	MTU-----	:30		\$100.00	NM		
	See MG 18.3											
	3	KVVU	10/15/12-10/15/12	Cops/Dog the Bounty Hunter	M-F 12-1p	M-----	:30		\$100.00	NM		
	Ⓜ MG for 18.2 10/15											
	4	KVVU	10/14/12-10/14/12	BB League Championships	1pm-8pm	-----Su	:30		\$3,250.00	NM		
	Ⓜ MG for 26.1,30.1,32.1,30.2,34.2,33.2,17.2,17.1,31.3,17.3,28.1,29.2,14.2,18.1											
N 26	KVVU	10/15/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 484830 /		<u>Alt Order #</u> 06226745
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> DEAN HELLER 4 SENA	<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	MTu-----	:30	\$275.00	NM		
		See MG 18.4										
N 28	KVVU	10/15/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30	\$275.00	NM		
		See MG 18.4										
N 29	KVVU	10/10/12	10/12/12	MORE Access	630-7pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	10/08/12-10/14/12	MORE Access	630-7pm	---WThF----	:30	\$200.00	NM		
		See MG 18.4										
N 30	KVVU	10/15/12	10/16/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTu-----	:30	\$200.00	NM		
		See MG 18.4										
		2	KVVU	10/15/12-10/21/12	MORE Access	630-7pm	MTu-----	:30	\$200.00	NM		
		See MG 18.4										
N 31	KVVU	10/10/12	10/12/12	Extra	M-F 7-730p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	KVVU	10/08/12-10/14/12	Extra	M-F 7-730p	---WThF----	:30	\$300.00	NM		
		See MG 18.4										
N 32	KVVU	10/15/12	10/16/12	Extra	M-F 7-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	MTu-----	:30	\$300.00	NM		
		See MG 18.4										
		2	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	MTu-----	:30	\$300.00	NM		
		See MG 32.3										
		3	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30	\$300.00	NM		
		Ⓜ MG for 32.2 10/15										
N 33	KVVU	10/10/12	10/12/12	TMZ	730-8p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--WTF--				3	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KVVU	10/08/12-10/14/12	TMZ	730-8p	---WThF----	:30	\$500.00	NM		
		See MG 18.4										
N 34	KVVU	10/15/12	10/16/12	TMZ	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$500.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	TMZ	730-8p	MTu-----	:30		\$500.00	NM		
	See MG 34.3											
	2	KVVU	10/15/12-10/21/12	TMZ	730-8p	MTu-----	:30		\$500.00	NM		
	See MG 18.4											
	3	KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-1M-----		:30		\$500.00	NM		
	Ⓜ MG for 34.1 10/15											
Totals											96	\$66,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	96	\$66,675.00	\$56,673.75
Totals	96	\$66,675.00	\$56,673.75

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP27/12 17.52
CHANGES
KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	NEIL WILLIAMS	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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[illegible]

Figure 1. The effect of the number of iterations on the accuracy of the proposed algorithm. The accuracy of the proposed algorithm is plotted against the number of iterations. The accuracy increases rapidly in the first 10 iterations and then levels off. The accuracy is approximately 0.95 after 10 iterations and remains stable thereafter.

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP27/12 17.52

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		S	1100A-1200N	30		\$100.00	10/15	10/16	1		M-TU	1
PROGRAM : BETTER												
CON COM1 : MAX 1X DAY												
17		S	100P-200P	30		\$100.00	10/10	10/12	0		W-F	0
PROGRAM : COLD CASE FILES												
CON COM1 : MAX 1X DAY												
CREDIT TAKEN FOR 3 SPOT(S) MISSED OCT10												
18		S	100P-200P	30		\$100.00	10/15	10/16	0		M-TU	0
PROGRAM : COLD CASE FILES												
CON COM1 : MAX 1X DAY												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT15												

FROM REP SEP27/12 17.52
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		500P-530P	30		\$275.00	10/15	10/16	1		M-TU	1
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
28	S		530P-600P	30		\$275.00	10/15	10/16	1		M-TU	1
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
29	S		600P-700P	30		\$200.00	10/10	10/12	2		W-F	2
PROGRAM : MORE												
CON COM1 : MAX 1X DAY												
52	A		500P-800P	30		\$3,250.00	10/14	10/14	1		SUN	1
PROGRAM : NLCS												
ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.OFFERING NLCS FOR ALL \$ \$ OUT												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-29 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-34 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-28 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-30 FOR 1 SPOT/WK												
30	S		600P-700P	30		\$200.00	10/15	10/16	0		M-TU	0
PROGRAM : MORE												
CON COM1 : MAX 1X DAY												
31	S		700P-730P	30		\$300.00	10/10	10/12	2		W-F	2
PROGRAM : EXTRA												
CON COM1 : MAX 1X DAY												
32	S		700P-730P	30		\$300.00	10/15	10/16	0		M-TU	0
PROGRAM : EXTRA												
CON COM1 : MAX 1X DAY												

REP HEADLINE# 6226745 TRF# 484830
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 17.52
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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33		S	730P-800P	30		\$500.00	10/10	10/12	2		W-F	2
PROGRAM : TMZ												
CON COM1: MAX 1X DAY												

34		S	730P-800P	30		\$500.00	10/15	10/16	0		M-TU	0
PROGRAM : TMZ												
CON COM1: MAX 1X DAY												

STATION MAKEGOOD OFFERS:

M10	OK'D	BUY#29	MISSED:W-F/600P-700P				OCT11		30S	\$200.00	(SEP27/12)	
		BUY#30	M-TU/600P-700P				OCT16		30S	\$200.00		
		BUY#31	W-F/700P-730P				OCT11		30S	\$300.00		
		BUY#32	M-TU/700P-730P				OCT16		30S	\$300.00		
		BUY#33	W-F/730P-800P				OCT11		30S	\$500.00		
		BUY#34	M-TU/730P-800P				OCT16		30S	\$500.00		
		BUY#14	M-TU/1100A-1200N				OCT15		30S	\$100.00		
		BUY#26	M-TU/500P-530P				OCT15		30S	\$275.00		
		BUY#28	M-TU/530P-600P				OCT15		30S	\$275.00		
		BUY#30	M-TU/600P-700P				OCT15		30S	\$200.00		
			OFFER:SUN/500P-800P				OCT14		30S	\$3,250.00	PLS ADVISE.	
			CMT:SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS									
			CMT:APPROVE.OFFERING NLCS FOR ALL \$ \$ OUT									

M11	OK'D	BUY#17	MISSED:W-F/100P-200P				OCT10(3/WK)		30S	\$100.00	(SEP27/12)	
			OFFER: NONE									
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

M12	OK'D	BUY#18	MISSED:M-TU/100P-200P				OCT15		30S	\$100.00	(SEP27/12)	
			OFFER: NONE									
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

OCT/12			66675.00									
										CONTRACT TOTAL	66675.00	
										TOTAL SPOTS	96	

MARKET TOTALS	\$333,375	KVVU 20%	KSNV 28%	KTUD 0%	KLAS 26%	KTNV 18%	KVMY 5%	KVCW 3%	CABL 0%			
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SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP18/12 13.30

BUYER NAME	NEIL WILLIAMS
SALES PRSN	PH- TERESA DIFURIA

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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[CE]

[illegible]

DATE SEP18/12 13.30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16	S		1200N-100P	30		\$100.00	10/15	10/16	1		M-TU	1
PROGRAM : DIVORCE COURT												
CON COM1: MAX 1X DAY												
46	A		1100A-1200N	30		\$100.00	10/15	10/15	1		MON	1
PROGRAM : DIVORCE COURT												
ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK												
18	S		100P-200P	30		\$100.00	10/15	10/16	1		M-TU	1
PROGRAM : COLD CASE FILES												
CON COM1: MAX 1X DAY												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49	A		1200N-100P	30		\$100.00	10/15	10/15	1		MON	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1: PRG & TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 1 SPOT/WK												
20	S		200P-300P	30		\$150.00	10/15	10/16	1		M-TU	1
PROGRAM : KATIE COURIC												
CON COM1: MAX 1X DAY												
48	A		100P-200P	30		\$150.00	10/15	10/15	1		MON	1
PROGRAM : KATIE COURIC												
ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 1 SPOT/WK												
22	S		300P-400P	30		\$175.00	10/15	10/16	1		M-TU	1
PROGRAM : ANDERSON COOPER												
CON COM1: MAX 1X DAY												
45	A		200P-300P	30		\$175.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON COOPER												
ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-22 FOR 1 SPOT/WK												
24	S		400P-500P	30		\$175.00	10/15	10/16	1		M-TU	1
PROGRAM : DR OZ												
CON COM1: MAX 1X DAY												
47	A		300P-400P	30		\$175.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ												
ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK												
32	S		700P-730P	30		\$300.00	10/15	10/16	1		M-TU	1
PROGRAM : EXTRA												
CON COM1: MAX 1X DAY												

REP HEADLINE# 6226745 TRF# 484830
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.30
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
51	A		900P-930P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-32 FOR 1 SPOT/WK												
34	S		730P-800P	30		\$500.00	10/15	10/16	1		M-TU	1
PROGRAM : TMZ CON COM1 : MAX 1X DAY												
50	A		930P-1000P	30		\$500.00	10/15	10/15	1		MON	1
PROGRAM : TMZ ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-34 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#22			MISSED:M-TU/300P-400P	OCT15		30S	\$175.00	(SEP17/12)	
						OFFER:MON/200P-300P	OCT15		30S	\$175.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M3	OK'D		BUY#16			MISSED:M-TU/1200N-100P	OCT15		30S	\$100.00	(SEP17/12)	
						OFFER:MON/1100A-1200N	OCT15		30S	\$100.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M4	OK'D		BUY#24			MISSED:M-TU/400P-500P	OCT15		30S	\$175.00	(SEP17/12)	
						OFFER:MON/300P-400P	OCT15		30S	\$175.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M5	OK'D		BUY#20			MISSED:M-TU/200P-300P	OCT15		30S	\$150.00	(SEP17/12)	
						OFFER:MON/100P-200P	OCT15		30S	\$150.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M6	OK'D		BUY#18			MISSED:M-TU/100P-200P	OCT15		30S	\$100.00	(SEP17/12)	
						OFFER:MON/1200N-100P	OCT15		30S	\$100.00	PLS ADVISE.	
						CMT:PRG & TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M7	OK'D		BUY#34			MISSED:M-TU/730P-800P	OCT15		30S	\$500.00	(SEP17/12)	
						OFFER:MON/930P-1000P	OCT15		30S	\$500.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						
M8	OK'D		BUY#32			MISSED:M-TU/700P-730P	OCT15		30S	\$300.00	(SEP17/12)	
						OFFER:MON/900P-930P	OCT15		30S	\$300.00	PLS ADVISE.	
						CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.						

REP HEADLINE# 6226745 TRF# 484830 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP18/12 13.30
 *** KVVU-TV *** HARRIS REPORT FROM REP **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			66675.00									

CONTRACT TOTAL 66675.00
 TOTAL SPOTS 109

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6226745
*** UNAPPROVED REV #2 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 12.2
*** KVVU-TV ***

ADV # ADV. NAME POLI/D HELLER/R/SEN/NV REP. # OFF. # 762 SALESMAN #
AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 484830 CONTRACT # 6226745 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL11/12 12.29

REP: TO ROSE
FROM TERESA UPDATED CORRECT DAYS ON LINE 2
NCIT
PLEASE CONFIRM
THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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2 EY 500P-900P 30 \$3,850.00 10/14 10/15 4 SU-M 4

OCT/12 66675.00

CONTRACT TOTAL 66675.00
TOTAL SPOTS 109

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/D HELLER/R/SEN/NV
 AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES
 3299 K. STREET NW, SUITE 200
 WASHINGTON, DC 20007

ORDER # 484830 CONTRACT # 6226745
 CLASS: NATL. LOCAL REGIONAL
 BUYER NAME NEIL WILLIAMS
 SALES PRSN PH- TERESA DIFURIA

PRDCT DEAN HELLER 4 SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
 DATE JUL11/12 12.05

REP: TO ROSE
 FROM TERESA CXL SPOTS ON LINE 1 DUE TO NOT NLCS AIRING AND MOVED TO DOUBLE
 UP ON LINE 2
 NCIT
 PLEASE CONFIRM
 THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		500P-900P	30		\$3,850.00	10/10	10/12	0		W, F	0
PROGRAM : NLCS												
CON COM1: MAX 1X DAY												
2	SZ		500P-900P	30		\$3,850.00	10/15	10/16	4		M-TU	4
PROGRAM : NLCS												
CON COM1: MAX 2X PER DAY												

OCT/12 66675.00
 CONTRACT TOTAL 66675.00
 TOTAL SPOTS 109

REP HEADLINE# 6226745
*** UNAPPROVED REV #1 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES JUL11/12 12.0
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

JUL9/12 14.29
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500P-900P PROGRAM : NLCS CON COM1 : MAX 1X DAY	30		\$3,850.00	10/10	10/12	2		W,F	2
2			500P-900P PROGRAM : NLCS CON COM1 : MAX 1X DAY	30		\$3,850.00	10/15	10/16	2		M-TU	2
3			500A-600A PROGRAM : NLCS CON COM1 : MAX 1X DAY	30		\$250.00	10/10	10/12	3		W-F	3
4			500A-600A PROGRAM : NEWS CON COM1 : MAX 1X DAY	30		\$250.00	10/15	10/16	2		M-TU	2

REP HEADLINE# 6226745
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.29
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			600A-700A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$450.00	10/10	10/12	3		W-F	3
6			600A-700A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$450.00	10/15	10/16	2		M-TU	2
7			700A-900A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$425.00	10/10	10/12	6		W-F	6
8			700A-900A PROGRAM : NEWS CON COM1: MAX 2X DAY	30		\$425.00	10/15	10/16	4		M-TU	4
9			900A-1000A PROGRAM : MORE CON COM1: MAX 2X DAY	30		\$150.00	10/10	10/12	6		W-F	6
10			900A-1000A PROGRAM : MORE CON COM1: MAX 2X DAY	30		\$150.00	10/15	10/16	4		M-TU	4
11			1000A-1100A PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$125.00	10/10	10/12	3		W-F	3
12			1000A-1100A PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$125.00	10/15	10/16	2		M-TU	2
13			1100A-1200N PROGRAM : BETTER CON COM1: MAX 1X DAY	30		\$100.00	10/10	10/12	3		W-F	3

JUL9/12 14.29
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			1100A-1200N PROGRAM : BETTER CON COM1: MAX 1X DAY	30		\$100.00	10/15	10/16	2		M-TU	2
15			1200N-100P PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/10	10/12	3		W-F	3
16			1200N-100P PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	30		\$100.00	10/15	10/16	2		M-TU	2
17			100P-200P PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY	30		\$100.00	10/10	10/12	3		W-F	3
18			100P-200P PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY	30		\$100.00	10/15	10/16	2		M-TU	2
19			200P-300P PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY	30		\$150.00	10/10	10/12	3		W-F	3
20			200P-300P PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY	30		\$150.00	10/15	10/16	2		M-TU	2
21			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$175.00	10/10	10/12	3		W-F	3
22			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$175.00	10/15	10/16	2		M-TU	2

REP HEADLINE# 6226745
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL9/12 14.29
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$175.00	10/10	10/12	3		W-F	3
24			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$175.00	10/15	10/16	2		M-TU	2
25			500P-530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$275.00	10/10	10/12	3		W-F	3
26			500P-530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$275.00	10/15	10/16	2		M-TU	2
27			530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$275.00	10/10	10/12	3		W-F	3
28			530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$275.00	10/15	10/16	2		M-TU	2
29			600P-700P PROGRAM : MORE CON COM1: MAX 1X DAY	30		\$200.00	10/10	10/12	3		W-F	3
30			600P-700P PROGRAM : MORE CON COM1: MAX 1X DAY	30		\$200.00	10/15	10/16	2		M-TU	2
31			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$300.00	10/10	10/12	3		W-F	3

REP HEADLINE# 6226745
 *** ORIGINAL REV#0 ***

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JUL9/12 14.29
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$300.00	10/15	10/16	2		M-TU	2
33			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$500.00	10/10	10/12	3		W-F	3
34			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$500.00	10/15	10/16	2		M-TU	2
35			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$825.00	10/10	10/12	3		W-F	3
36			1000P-1100P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$825.00	10/15	10/16	2		M-TU	2
37			1100P-1135P PROGRAM : NEWS	30		\$475.00	10/11	10/11	1		THU	1
38			1000P-1100P PROGRAM : NEWS	30		\$500.00	10/13	10/13	1		SAT	1
39			800A-900A PROGRAM : NEWS	30		\$325.00	10/14	10/14	1		SUN	1
40			900A-1000A PROGRAM : NFL PREGAME	30		\$1,750.00	10/14	10/14	1		SUN	1
41			1000A-100P PROGRAM : NFL	30		\$5,150.00	10/14	10/14	2		SUN	2
42			100P-400P PROGRAM : NFL	30		\$5,500.00	10/14	10/14	2		SUN	2

REP HEADLINE# 6226745
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL9/12 14.29
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			1000P-1045P	30		\$700.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
44			1045P-1100P	30		\$475.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTS WRAP UP												
OCT/12			66675.00									
CONTRACT TOTAL												66675.00
TOTAL SPOTS												109

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%
 SVC- NSI
 DEMOS- RA35+*